



## **Turning Loss into Legacy: NBA's Duncan Robinson and the Hoops for Healing Charitable Event**

Bedford, N.H., March 31, 2026 – On August 29, 2026, charitable leaders and the business community will gather at the Doubletree by Hilton Manchester Downtown for an evening of impact and connection. The inaugural Hoops for Healing fundraising event aims to support much needed health and wellness resources across New Hampshire and beyond.

The recently-founded Robinson Family Foundation was established by NBA player and New Hampshire native Duncan Robinson and his family following the passing of his beloved brother, Eli. Guided by the community's loss, the foundation aims to support programs based on three core pillars: heart health, mental health, and overall well-being. Its purpose is to reduce the stigma associated with mental health and to promote greater overall health through improved access to care.

During this highly-anticipated event, business leaders, community champions, and sports enthusiasts will come together to raise critical funds for necessary services making a direct impact throughout the state. Event proceeds will benefit three of New Hampshire's Mental Health Centers (Portsmouth, Nashua, and Manchester), the Safe Sports Network, and Rehab Without Walls.

The Robinson Family Foundation aims to create a unifying evening with Hoops for Healing, amplifying the importance of supporting this cause and the possible solutions. The event will feature Duncan Robinson and friends from around the sports world, including a VIP reception, dinner, silent and live auctions, raffle tickets, and more.

"The Foundation was started in response to personal tragedies: the strokes suffered by our founder Caroline's father, as well as the tragic passing of our brother Eli, who had navigated schizophrenia for so long before ultimately dying by suicide," Robinson Family Foundation founder Marta Robinson Day shared. "An event like Hoops for Healing will allow us to raise vital funds, spread our mission, and do good in New Hampshire and beyond."

"This deeply meaningful event brings people together around causes that matter to every one of us: our health, our families, and our future," added Primary Bank Chairman of the Board Bill Greiner. "The Robinson Family Foundation is providing real support where it's needed most

across New Hampshire, and the Hoops for Healing event is a powerful step in building a healthier, stronger community.”

For more information about how you can take part in the event by sponsoring, donating auction items, or purchasing tickets:

- Visit the event website at <https://hoopsforhealing.com/>
- Call Joe Graham at 603-310-7234
- Email Joe at [jgraham@primarybanknh.com](mailto:jgraham@primarybanknh.com)

### **About the Robinson Family Foundation**

**Purpose:** To strengthen "hearts, minds, and bodies" to help communities heal and thrive

**Mission:** To support programs that promote mental health, heart health, and overall wellbeing, with a focus on reducing stigma and improving access to care

**Pillars:** The foundation's work is built on three core pillars: heart health, mental health, and physical health.

To learn more about the Robinson Family Foundation, please visit [r-ff.org](http://r-ff.org).